ADVANCES IN
HOSPITALITY AND TOURISM
MARKETING AND MANAGEMENT
CONFERENCE (AHTMM)

Conference Program

10 - 15 July 2017

WASHINGTON STATE UNIVERSITY

Faculty of Tourism | Eastern Mediterranean University

"For Your International Career"



7th ADVANCES IN HOSPITALITY AND TOURISM MARKETING AND MANAGEMENT (AHTMM) CONFERENCE
July 10 – 15, 2017

July 10,2017 MONDAY

19:30-20:00	Registration (Salamis Bay Resort Hotel)
20:00-22:00	Welcome Reception with Light Snacks and Drinks (Salamis Bay Resort Hotel)

July 11,2017 TUESDAY

8:15-9:20	Registration
9:30-10:30	Keynote Speech PROF. DR. GLAUCO DE VITA, Centre for Business in Society (CBiS), Professor in Business and Management, Faculty Research Centre for Business in Society, Coventry University
10:30-11:00	Coffee Break
11:00-12:30	Opening Ceremony - RAUF RAIF DENKTAS Culture and Congress Center Small Hall
12:30-14:00	Lunch EMU Beach Club
14:15-15:15	Keynote Speech PROF. DR. WOLFGANG GEORG ARLT, Founder and Director of COTRI-China Outbound Tourism Research Institute, Professor for International Tourism Management at West Coast University of Applied Sciences.
15:15-15:30	Coffee Break

7th ADVANCES IN HOSPITALITY AND TOURISM MARKETING AND MANAGEMENT (AHTMM) CONFERENCE
July 10 – 15, 2017

July 11,2017 TUESDAY

15:30-17:00	SESSION I
17:00-17:30	Coffee Break
17:30-19:00	SESSION II
19:15	Back to the Hotel
19:30	Dinner at the Hotel

July 12,2017 WEDNESDAY

9:30-10:20	Registration
9:30-10:20	Coffee Break
10:30-12:00	SESSION III
12:00-12:50	Special Session (Small Hall): TEACHING WITH A SIMULATION GAME by Prof. Dr. Doğan Gürsoy
12:50-13:50	Lunch
14:00-15:30	SESSION IV
15:30-16:00	Coffee Break
16:00-17:30	SESSION V
18:50	Back to the Hotel
19:00	Dinner at the Hotel

7th ADVANCES IN HOSPITALITY AND TOURISM MARKETING AND MANAGEMENT (AHTMM) CONFERENCE
July 10 – 15, 2017

July 13,2017 THURSDAY

9:00-9:30	Registration
9:30-11:00	SESSION VI
11:00-11:30	Coffee Break
11:30-12:30	PANEL – Past, Current and Future of the North Cyprus Tourism Sector by Assoc. Prof. Dr. İsmet Esenyel, Deputy Minister for Tourism & Environment, North Cyprus Mr. Orhan Tolun, Chair of the Cyprus Turkish Travel Agencies Association Mr. Fethi Özboğaç, Chair of the Cyprus Turkish Hoteliers Association
12:30-14:00	Lunch – EMU Beach Club
14:00-14:30	Coffee Break
14:30-17:30	PANEL – Publishing in Leading International Journals Prof. Dr. Dogan Gursoy, Prof. Dr. Levent Altinay, Prof. Dr. Osman M. Karatepe, Assoc. Prof. Dr. Christina Geng-qing Chi **Moderator of the Panel**
18:00	Back to the Hotel
20:00-23:00	GALA DINNER at EMU BEACH CLUB
23:00-01:00	BEACH PARTY at EMU BEACH CLUB
01:15	Back to the Hotel

July 14,2017 FRIDAY

12:00	Registration
12:30	Lunch – EMU Beach Club
14:00-15:30	SESSION VII
15:30-16:00	Coffee Break

7th ADVANCES IN HOSPITALITY AND TOURISM MARKETING AND MANAGEMENT (AHTMM) CONFERENCE
July 10 – 15, 2017

July 14,2017 FRIDAY

16:00-17:30	SESSION VIII
18:00	Back to the Hotel
19:30	Dinner at the Hotel

July 15,2017 SATURDAY

9:15 Starting from Salamis -Oscar Park - EMU - PortView - Palm Beach

Optional Tour of the Island (Cultural Attractions)

Cultural Sightseeing Tour including bus transfers, packed lunch with a soft drink are the complements from the Conference Committee (Anything else consumed at the stopover points will be at your own expense.)

KEYNOTE SPEAKERS

PROF. DR. GLAUCO DE VITA



Glauco De Vita is a Professor of International Business Economics in the Centre for Business in Society (CBiS). A former Senior Analyst for an American multinational, Glauco joined Coventry University in November 2015, from Oxford Brookes where over the years he held several key roles including Research Area Leader for Economics, Strategy and International Business, and Associate Dean Research & Knowledge Exchange. Glauco has over 50 publications based on leading-edge contributions in various areas of economics, international finance and business and management. Some journal high spots include: Economics Letters; Energy Economics; Journal of Financial Stability; Urban Studies; International Journal of Management Reviews; Journal of Business Research; Journal of Small Business Management; Annals of Tourism Research; Tourism Management; and Journal of Travel Research. He has published extensively also in management education (e.g., Studies in Higher Education), where he has also earned an international reputation. He has a track record of successful bid writing, including as ESRC grant award holder, and considerable experience of successful supervision of master and doctoral students as well as PhD examining (Bath, Reading, York, etc.). He is a member of various editorial boards and a Fellow of The HE Academy (UK). He also served as a Member of the Advisory Panel to the UK Government Department for Business, Innovation and Skills.

Research Interests: FDI; Growth; Exchange rates; International trade; Outsourcing/off-shoring; International education; International tourism flows; The macro environment and macroeconomic policy.

PROF. DR. WOLFGANG GEORG ARLT

Prof. Arlt is a sinologist and professor with more than 35 years of practical and academic experience in Chinese tourism. Professor Arlt is Head Director at the Chinese Outbound Tourism Research Institute and Professor in International Tourism Management at the West Coast University of Applied Sciences in Germany.



He visited Mainland China for the first time in 1978 and more than 125 times since. In the 1990s he was the owner of an inbound tour operator with offices in Berlin and Beijing. When he started to forecast China to become the biggest tourism source market in the world fifteen years ago, people were laughing, now he is a sought-after consultant and researcher. He is frequently quoted in all major international media including CNN, Time Magazine, The Times, The Economist, South China Morning Post etc. and publishes (starting Nov. 2013) his own blog on Chinese Tourism on www.forbes.com as well as being the editor of C.O.M.I. China Outbound Market Intelligence magazine. He works for international organisations, companies and governments around the world.
Prof. Arlt is a Fellow of the Royal Geographical Society (UK), Research Fellow of the Japanese Society for the Promotion of Science (Japan) and a member of the Education & Training Committee of PATA.

PROF. DR. DOGAN GURSOY

Prof. Dr. Dogan Gursoy is the Taco Bell Distinguished Professor at Washington State University in the School of Hospitality Business Management and the Editor-in-Chief of *Journal of Hospitality Marketing & Management*. He developed and designed the "Hotel Business Management Training Simulation" (http://www.hotelsimulation.com/), a virtual management training game where participants are divided into teams and assigned the task of running 500-room hotels in a competitive virtual marketplace. The Hotel Business Management Training Simulation has been used for both revenue management and hospitality management purposes by several institutions.



Dr. Gursoy received his Ph.D. degree from Virginia Tech. His research goal is to advance the theoretical and practical knowledge by meaningfully contributing to the state of the knowledge in hospitality and tourism. This process may involve investigation of an issue that has been neglected, re-examination of an existing area to advance the existing body of knowledge by integrating other theoretical constructs and theoretical structures, or re-modeling or improving of existing theoretical models. Dr. Gursoy is recognized as one of the leading researchers in the hospitality and tourism area. His area of research includes services management, hospitality and tourism marketing, tourist behavior, travelers' information search behavior, community support for tourism development, cross-cultural studies, consumer behavior, involvement and generational leadership. His research has been published broadly in refereed Tier I journals such as Annals of Tourism Research, Journal of Travel Research, Tourism Management, International Journal of Hospitality Management, Journal of Hospitality and Tourism Research. His research has also been presented at numerous hospitality and tourism conferences and received numerous research awards. Dr. Gursoy has recently been recognized as one of the top 10 authors in the world in terms of publications in the top six hospitality/tourism journals during the past decade *(Journal of Hospitality and Tourism Research (2011), 35(3), 381-416)*.

Dr. Gursoy serves on the editorial board of several journals including Annals of Tourism Research (resource editor), Journal of Social Inquiry (associate editor), International Journal of Hospitality Management, Journal of Hospitality and Tourism Research, Tourism Analysis, Journal of Travel & Tourism Marketing, International Journal of Contemporary Hospitality Management, etc. Dr. Dogan Gursoy also receives frequent invitations to give key note speeches at international hospitality and tourism conferences. He is also an active member of International Council of Hotel, Restaurant and Institutional Education (ICHRIE) and Travel and Tourism Research Association (TTRA).

PROF. DR. LEVENT ALTINAY

Levent Altinay is a professor in the Faculty of Business at the Oxford Brookes University and the Editor-in-Chief of the Service Industries Journal. Altinay's research interests are in the areas of entrepreneurship, strategic alliances and international business. Using primarily qualitative methods as well as mixed methods, he is particularly interested in how entrepreneurs start up and develop their businesses and also how firms establish partnerships internationally. His work has been published in Journal of Business Research, International Small Business Journal, Journal of Small Business Management, Journal of Services Marketing, The Service Industries Journal, Annals of Tourism Research and Tourism Management. Altinay was a member of the Business & Economics Panel in Research Assessment Exercise (RAE) 2014 in Hong Kong. He sits on the editorial boards of more than twelve journals including Journal of Business Research and Journal of Services Marketing. He is also the Associate Editor, Europe, for Journal of Service Theory and Practice JSTP (formerly



MSQ) and International Journal of Contemporary Hospitality Management. Altinay has strong record of attracting blue chip external funding, including funding from the ESRC (Economic and Social Research Council) and the British Academy. Altinay has co-authored strategic management, entrepreneurship and research methods textbooks.

Prof. Dr. Osman M. KARATEPE

Osman M. Karatepe is Professor of Marketing in the Faculty of Tourism at Eastern Mediterranean University (Gazimagusa, TRNC, via Mersin 10, 99628, TURKEY) and Fellow of the Hospitality and Tourism Management Academy: A Research Community. He obtained his Ph.D. degree in business administration from Hacettepe University in TURKEY. His research interests are in the areas of services marketing and management, internal marketing, and strategic management. Dr. Karatepe serves on the editorial review boards of several leading journals. He reviewed more than 200 papers for top-tier journals within the last thirteen years. Dr. Karatepe who has an h-index of 40 according to Google Scholar citations database has authored or co-authored over 110 articles in various journals, including the Journal of the Academy of Marketing Science, Journal of Business Research, Journal of Air Transport Management, Service Business, Journal of Services Marketing, Managing Service Quality, The Service Industries Journal, International Journal of Service Industry Management, Tourism Management, International Journal of Contemporary Hospitality Management, Journal of Hospitality Marketing and Management, Cornell Hospitality Quarterly, and International Journal of Hospitality Management. Dr. Karatepe is frequently shown as one of the most prolific researchers in the field of hospitality



management. For example, in an article by Dev, Parsa, Parsa, and Bujisic (2015) published in the Journal of Teaching in Travel and Tourism, Dr. Karatepe was ranked 1st in Europe and 6th in the world based on four productivity factors such as number of publications, number of citations, consistency, and longevity in the hospitality field.

Assoc. Prof. Dr. Christina Geng-qing CHI

She is an associate professor in the School of Hospitality Business Management at Washington State University. She teaches hospitality operational analysis, lodging systems & procedures, current issues in Travel & Tourism classes. She received her Ph.D. degree from Oklahoma State University. Her area of research includes Customer satisfaction / loyalty in tourism & hospitality industry; Tourism destination image / branding; Local residents' attitudes towards tourism development; Sustainability in tourism & hospitality industry; Generation issues in hospitality industry. Her research has been published broadly in refereed Tier I journals such as Annals of Tourism Research, Journal Travel Research, Tourism Management, International Journal of Hospitality Management, Journal of Hospitality and Tourism Research. Her research has been presented at numerous hospitality and tourism conferences. She is also an active member of the International Society of Travel and Tourism Educators (I-CHRIE).



Conference Schedules

Session I
July 11
Tuesday

Session Chair: Prof. Dr. Habib Alipour
Place: Salamis

Time	Author	Subject
15.30-16.00	Manuel Alector Ribeiro, Robin Nunkoo, Dogan Gursoy and Alexandre Panosso-Netto	THE ROLES OF KNOWLEDGE AND TRANSPARENCY IN THE RELATIONSHIP BETWEEN CORRUPTION AND RESIDENTS' TRUST ON MEGA-EVENTS ORGANISING COMMITTEE
16.00-16.30	Sangsan Phumsathan, Nanthachai Pongpattananurak, Sommai Udomwitid, Thitiwoot Chaisawataree and Waranan Tantiwat	DEVELOPMENT OF SUSTAINABLE TOURISM MODEL FOR THE PHA WANG NAM KHIAO – PHA KHAO PHU LUANG FOREST RESERVE, NAKHON RATCHASIMA PROVINCE, THAILAND
16.30-17.00	Payam Mahasti and Rafooneh Sani	SUCCESSFUL URBAN PLACES AND SUSTAINABLE TOURISM; CASE OF TEHRAN'S BAZAAR

Session Chair: Assoc. Prof. Dr. Erdoğan Ekiz
Place: Lambousa

Time	Author	Subject
15.30-16.00	Kayode Aleshinloye, Kyle Woosnam, Manuel Ribeiro, Jingxian Jiang and Emrullah Erul	SOCIAL DETERMINANTS OF PLACE ATTACHMENT AT A NIGERIAN CULTURAL FESTIVAL
16.00-16.30	Mark Leenders	THE RELATIVE IMPORTANCE OF DESIGN AND PLACE FEATURES: A STUDY OF THE MADNES FESTIVAL IN THE NETHERLANDS
16.30-17.00	Hana Pravdová	STORY TOURISM AS A DISCURSIVE TOPIC OF PRODUCT PLACEMENT

Conference Schedules

Session I
July 11
Tuesday

Session Chair: Prof. Dr. Tülen Saner
Place: Soli

Time	Author	Subject
15.30-16.00	Bishnu Sharma and Dogan Gursoy	INVESTIGATION OF DEMOGRAPHIC DIFFERENCE ON THE LOCAL COMMUNITIES' PERCEPTIONS OF EMOTIONS, TRUST, ATTACHMENT, AND SUPPORT FOR THE FIFA BRAZIL WORLD CUP
16.00-16.30	Wen-Ching Chang and Levent Altinay	ENHANCING THE SOCIAL WELLBEING OF ELDERLY THROUGH ENGAGEMENT WITH TEMPLES
16.30-17.00	Zeynep Sarıgül and Ali Öztüren	RESIDENTS' QUALITY OF LIFE AND ATTITUDES TOWARD EDUCATION TOURISM DEVELOPMENT IN NORTH CYPRUS

Session Chair: Prof. Dr. Osman M. Karatepe
Place: Porta Del Mare

Time	Author	Subject
15.30-16.00	Anne-Flore Maman Larraufie	STRATEGIC IMAGE MANAGEMENT OF CSR FOR LUXURY BRANDS – THE CASE OF LUXURY HOTELS
16.00-16.30	Prof. Dr. Mithat Zeki Dinçer, Prof. Dr. Füsun İstanbullu Dinçer, Zaid Alrawadieh and Parvin Mammadova	EXAMINING THE PERCEIVED DESTINATION IMAGE OF ISTANBUL AS REPRESENTED IN THE TRAVEL BLOGS OF WESTERN TRAVELERS
16.30-17.00	Elham Anasori, Farzad Safaeimanesh and Habib Alipour	EXPLORING TOURISTS' DESTINATION IMAGES OF CULTURAL HERITAGES: THE CASE STUDY OF NORTH CYPRUS

Conference Schedules

Session I
July 11
Tuesday

Session Chair: Assoc. Prof. Dr. Anıl Kemal Kaya
Place: Othello

Time	Author	Subject
15.30-16.00	Anıl Kemal Kaya and Umut Ayman	EWOM OF FIVE STAR HOTELS IN CYPRUS: A CONTENT ANALYSIS OF CONSUMER PERCEPTION THROUGH TRIPADVISOR
16.00-16.30	Arminda Almeida, Faten Jaber, Yuksel Ekinci and Sergio Moreno Gil	TOURIST MOTIVATIONS, ONLINE INFORMATION SEARCH BEHAVIOUR DESTINATION IMAGE AND DESTINATION LOYALTY
16.30-17.00	Solmaz L. Azarmi, Habib Alipour and Akeem Akeem A. Oladipo	USING ARTIFICIAL NEURAL NETWORK AND DESIRABILITY FUNCTION TO PREDICT WASTE GENERATION RATES IN SMALL AND LARGE HOTELS DURING PEAK AND LEAN SEASONS

Conference Schedules

Session II
July 11
Tuesday

Session Chair: Assist. Prof. Dr. Rüçhan Kayaman
Place: Salamis

Time	Author	Subject
17.30 - 18.00	Anne-Flore Maman Larraufie	INDIRECT CITY-BRANDING THROUGH THE HYPERREAL REPRESENTATION OF THE CITY IN ADVERTISING – THE EXAMPLE OF VENEZIA
18.00 -18.30	Azar Ghaedi, Ehsan Valipour, Sedigheh Safshekan and Samira Tayyebisoudkolaei	THE ROLE OF URBAN SOCIAL SUSTAINABILITY IN ACHIEVEMENT OF URBAN TOURISM: THE CASE OF IRAN'S TRADITIONAL ARCHITECTURE
18.30-19.00	Changlu Chen, Tatiana Chekalina and Matthias Fuchs	SOCIAL MEDIA'S INFLUENCE ON DESTINATION IMAGE, TOURIST SATISFACTION AND BEHAVIOURAL INTENTIONS

Session Chair: Prof. Dr. Salih Katırcıoğlu
Place: Lambousa

Time	Author	Subject
17.30 - 18.00	Shahrbanoo Shari Gholitabar, Carlos Manuel Martins Da Costa and Reza Esmaili	THE ECONOMIC IMPACT OF GEOTOURISM ON LOCAL COMMUNITIES IN THE QESHM GEOPARK
18.00 -18.30	Hasan Ozyapici, İlhan Dalcı, and Dogan Unlucan	THE ROLE OF IFRS ADOPTION IN ATTRACTING SPONSORS TO FOOTBALL/SOCCER CLUBS: A FINANCIAL PERSPECTIVE
18.30-19.00	Setareh Katircioglu	TESTING THE ROLE OF TOURISM GROWTH IN ENERGY CONSUMPTION: THE CASE OF NORTHERN CYPRUS

Conference Schedules

Session II
July 11
Tuesday

Session Chair: Prof. Dr. Sami Fethi
Place: Soli

Time	Author	Subject
17.30 - 18.00	Idoko Ahmed Itodo, Shahrzad Safaeimanesh and Farzad Safaeimanesh	EXCHANGE RATE VARIATION AND THE TOURISM INDUSTRY IN TURKEY: A TIME SERIES ANALYSIS
18.00 -18.30	Gabriela Mordecki, Ana Cecilia Leiva and Nathalie Desplas	TOURISM DEMAND FOR MEXICO AND URUGUAY
18.30-19.00	Javaneh Mehran, Hossein GT Olya, and Habib Alipour	TREND OF OUTBOUND TOURISM EXPNEDITURE MODELING: A REVIEW STUDY

Session Chair: Assist. Prof. Dr. Mine Haktanır
Place: Porta Del Mare

Time	Author	Subject
17.30 - 18.00	Mahmoud Golabi and Gokhan İzbırak	PERFORMANCE EVALUATION OF HUMAN RESOURCES AT FIVE-STAR HOTELS IN KYRENIA, CYPRUS: A DATA ENVELOPMENT ANALYSIS APPROACH
18.00 -18.30	Homayoun Pasha Safavi and Osman M. Karatepe	JOB INSECURITY, JOB EMBEDDEDNESS AND THEIR EFFECTS ON HOTEL EMPLOYEES' SERVICE RECOVERY PERFORMANCE AND QUITTING INTENTIONS
18.30-19.00	Orhan Uludağ and Hale Ozgit	HOW PSYCHOLOGICAL CAPITAL INFLUENCES ACADEMIC PERFORMANCE? TESTING THE MEDIATING EFFECT OF STUDENT ENGAGEMENT

Conference Schedules

Session II
July 11
Tuesday

Session Chair: Dr. Georgiana Karadas
Place: Othello

Time	Author	Subject
17.30 - 18.00	Georgiana Karadas, Hasan Kılıç and Cathrine Banga	AN EMPIRICAL INVESTIGATION OF THE ANTECEDENTS OF VISITORS' LOYALTY IN A FESTIVAL SETTING
18.00 -18.30	Faraneh Sahraiyanjahromi, Sedigheh Safshekan and Azar Ghaedi	EFFECT OF ADAPTIVE REUSE OF HISTORICAL BUILDING ON TOURISM -LED REVITALIZATION
18.30-19.00	Tahereh Arefipour and Habib Alipour	AN EXAMINATION OF ENVIRONMENTAL INSTITUTIONS AND CO-MANAGEMENT TOWARD ENVIRONMENTAL PROTECTION: THE CASE OF TRNC

Conference Schedules

Session III
July 12
Wednesday

Session Prof. Dr. Turgay Avcı
Place: Salamis

Time	Author	Subject
10.30-10.40	Nahid Malazizi	THE ROLE OF SUBJECTIVE PERSON-JOB FIT ON THE RELATIONSHIP BETWEEN PERCEIVED ORGANIZATION SUPPORT AND JOB PERFORMANCE AMONG EMPLOYEES OF TOURISM PLANNING ORGANIZATION
10.40-11.00	Mona Bouzari and Osman M. Karatepe	ANTECEDENTS AND OUTCOMES OF JOB INSECURITY AMONG HOTEL SALESPEOPLE
11.00-11.20	Niusha Talebzadeh and Osman M. Karatepe	THE EFFECTS OF WORK SOCIAL SUPPORT AND WORK ENGAGEMENT ON FLIGHT ATTENDANTS' CRITICAL JOB OUTCOMES
11.20-11.40	Shiva Ilkhanizadeh and Osman M. Karatepe	THE EFFECT OF SERVANT LEADERSHIP ON FLIGHT ATTENDANTS' SATISFACTION OUTCOMES: THE MEDIATING ROLE OF TRUST

Session Chair: Assoc. Prof. Dr. Anıl Kemal Kaya
Place: Lambousa

Time	Author	Subject
10.30-11.00	Irene Huertas-Valdivia, JÉssica Braojos and F. Javier LlorÉns-Montes	OSTRACISM, SELF-ESTEEM, AND PERFORMANCE. A MODERATED MEDIATION
11.00-11.30	Magdaline Enow Mbi Tarkang Mary, Huseyin Arasli and Ruth Yunji	ETHICAL LEADERSHIP AND SUPERVISOR TRUST IN THE HOSPITALITY INDUSTRY
11.30-12.00	Steven W. Bayighomog Likoum, Uju Violet Alola, Shahrzad Amelshahbaz, and Victoria Ademilua	STUDENTS EXPOSURE TO A MULTICULTURAL ENVIRONMENT: DOES CULTURAL EXCHANGE INDUCE CULTURE AND RELIGIOUS TOLERANCE?

Conference Schedules

Session III
July 12
Wednesday

Session Prof. Dr. Mustafa İlkan
Place: Soli

Time	Author	Subject
10.30-10.40	Huseyin Arasli and Elham Anasori	BULLYING IN THE HOSPITALITY INDUSTRY: THE ENEMY UNDER ICEBERG!
10.40-11.00	Olusegun A. Olugbade and Osman M. Karatepe	THE EFFECTS OF SELECTED ANTECEDENTS ON HOTEL CUSTOMER-CONTACT EMPLOYEES' SERVICE-ORIENTED ORGANIZATIONAL CITIZENSHIP BEHAVIORS
11.00-11.20	Özge Adan Gök, Yilmaz Akgündüz and Ceylan Alkan	THE EFFECT OF JOB STRESS AND PERCEIVED ORGANIZATIONAL SUPPORT ON TURNOVER INTENTIONS OF HOTEL EMPLOYEES
11.20-11.40	Georgiana Karadas, Turgay Avcı and Kayode Kolawole Eluwole	ABUSIVE SUPERVISION AND FRONT-LINE HOTEL EMPLOYEES' QUALITY OF WORK-LIFE: THE MEDIATING ROLE OF WORK-FAMILY ENRICHMENT

Session Chair: Dr. Georgiana Karadas
Place: Porta Del Mare

Time	Author	Subject
10.30-11.00	Ismail Kizilirmak, Gurel Cetin, Pelin Nasöz, Sema Küçükali and Mehtap Balik	MANAGING CRISES IN SMHES: THE CASE OF TURKEY
11.00-11.30	Mahboubeh Bahreini and Cahit Adaoglu	DIVIDEND POLICY OF TRAVEL AND LEISURE COMPANIES IN WESTERN EUROPE
11.30-12.00	Wisal Ahmad and Cahit Adaoglu	DETERMINANTS OF CORPORATE CASH-HOLDING LEVELS IN TOURISM INDUSTRY-AN EMPIRICAL EVIDENCE FROM UNITED KINGDOM

Conference Schedules

Session III
July 12
Wednesday

Session Chair: Prof. Dr. Sami Fethi
Place: Othello

Time	Author	Subject
10.30-11.00	Efe Can Kılınç, Nazan Şahbaz Kılınç, Mustafa Kartal	CONJUNCTURAL FLUCTUATIONS-TOURISM INCOME RELATIONSHIP: EU COUNTRIES AND TURKEY EXAMPLE
11.00-11.30	Qinqin Zhao, Meng Zhang, Xiaorong Fu and Si Shi	DOES MONEY WORK? THE IMPACT OF MONETARY INCENTIVE ON RESHARE INTENTION IN ONLINE TRAVEL COMMUNITY
11.30-12.00	Sami Fethi and Elif Senyucel	THE ROLE OF TOURISM DEVELOPMENT IN ENVIRONMENTAL KUZNETS CURVE: EVIDENCE FROM TOP AND BOTTOM TOURIST DESTINATIONS

Conference Schedules

Session IV
July 12
Wednesday

Session Chair: Prof. Dr. Hüseyin Araslı
Place: Soli

Time	Author	Subject
14.00-14.30	Irene Huertas-Valdivia, Araceli Rojo Gallego -Burín and Marisel FernÁndez Giordano	NEW LEADERSHIP STYLES: THEIR EFFECTS ON HOSPITALITY EMPLOYEES
14.30-15.00	Rashin Kaviti and Osman M. Karatepe	WHAT FACTORS PREDICT HOTEL EMPLOYEES' ABSENCE INTENTIONS? AN EMPIRICAL INVESTIGATION
15.00-15.30	Georgiana Karadas and Osman M. Karatepe	AN EMPIRICAL INVESTIGATION OF JOB CRAFTING AMONG HOTEL EMPLOYEES

Session Chair: Assist. Prof. Dr. Rüçhan Kayaman
Place: Lambousa

Time	Author	Subject
14.00-14.30	Xiaoming Liu and Yi Fu	UNDERSTANDING OF THE CHARACTERISTICS OF TOURIST SOUVENIR IN TERMS OF CULTURAL CONTEXT
14.30-15.00	Christina Cavaliere and Donna Albano	BIOCULTURAL CONSERVATION AND ISLAND REDEVELOPMENT THROUGH CRAFT DISTILLERY TOURISM AND MARKETING: THE SHACKAMAXON ISLAND CASE STUDY
18.00 -18.30	Mahmood Khan, Maryam Khan and Kalpagam Ramasubramanian	COMPETITIVE AND COMBATIVE ADVERTISEMENTS: A CASE STUDY IN HOSPITALITY BUSINESS

Conference Schedules

Session IV
July 12
Wednesday

Session Chair: Assoc. Prof. Dr. Ali Öztüren
Place: Salamis (ONLINE PRESENTATION SESSION)

Time	Author	Subject
14.00-14.20	Angelina Irina and Antonets Viktoriia	MARKETING PRIORITIES OF INDUSTRIAL TOURISM DEVELOPMENT
14.20-14.40	Angelina Irina and Mikula Yana	THE MAIN PROVISIONS OF THE CONCEPT OF STRATEGIC DEVELOPMENT OF GASTRONOMIC TOURISM
14.40-15.00	Jyldyz Djakypbay Kyzy and Ali Ozturen	PERCEPTIONS OF TOURISM IMPACTS AND SUSTAINABILITY CONCEPT: INSIGHTS FROM KYRGYZSTAN
15.00-15.20	Ali Sukru Cetinkaya and Emine Vasfiye Korkmaz	THE EFFECT OF INSTITUTIONALIZATION ON EMOTIONAL LABOR BEHAVIOR: A RESEARCH IN HOSPITALITY ORGANIZATION IN ALANYA REGION

Session Chair: Prof. Dr. Levent Altınay
Place: Porta Del Mare

Time	Author	Subject
14.00-14.30	Erdogan Ekiz, Ali Bavik and Fevzi Okumus	EXAMINING THE EFFECTS OF TOURIST COMPLAINING CONSTRAINTS ON JUSTICE PERCEPTIONS AND LOYALTY INTENTIONS OF CHINESE TOURISTS IN ISTANBUL, TURKEY
14.30-15.00	Svetlana Stepchenkova, Andrei Kirilenko and Elena Shichkova	INTENTION TO VISIT COUNTRY-TARGET OF ANIMOSITY: DECISION TREE MODEL OF YOUNG RUSSIAN TOURISTS
15.00-15.30	Srikanth Beldona, Hemant Kher and Suresh Sundaram	GETTING TOO CLOSE? HOW GUEST ATTACHMENT STYLES IMPACT THE DESIRE FOR RELATIONSHIP CLOSENESS WITH HOSTS IN HOSPITALITY

Conference Schedules

Session IV
July 12
Wednesday

Session Chair: Assoc. Prof. Dr. Medet Yolal
Place: Othello

Time	Author	Subject
14.00-14.30	Hacı Mehmet Yıldırım, Muammer Mesci, Nurcan Dökmeci and Seda Nur Beyaz	HEALTH TOURISM POTENTIAL OF KOCAELI AREA AND FUTURE ADVICE RECOMMENDATIONS: THE CASE OF STUDY
14.30-15.00	Meltem Canoğlu	DIFFERENCES BETWEEN MOTIVATIONAL FACTORS PERCEPTIONS OF MEDICAL TOURISTS AND MEDICAL TOURISM SERVICE PROVIDERS IN TURKEY
15.00-15.30	Tugce Kurtulus and Ali Öztüren	THE MOTIVATION FACTORS AND THE PERCEPTIONS OF RESIDENTS IN NORTH CYPRUS TOWARDS MEDICAL TOURISM IN TURKEY

Conference Schedules

Session V
July 12
Wednesday

Session Chair: Dr. Georgiana Karadaş
Place: Salamis

Time	Author	Subject
16.00-16.20	Salim Akçay, Burhan Kılıç, Funda Ön Esen and Nisan Yozukmaz	THE FACTORS INFLUENCING SENIOR TOURISTS' HOTEL PREFERENCES
16.20-16.40	Maria Adela Balderas and Elena Urdaneta	SENIOR TOURISM AND HOSPITALITY INDUSTRY: CHALLENGES AND OPPORTUNITIES FOR IMPROVING THE CUSTOMER EXPERIENCE OF AN EVOLVING MARKET SEGMENT
16.40-17.00	Rudolf Rybanský and Renáta Miklenčičová	IMPACT OF TOURISM ON SENIORS

Session Chair: Prof. Dr. Osman M. Karatepe
Place: Lambousa

Time	Author	Subject
16.00-16.30	Reza Bahman Teimouri, Hüseyin Arasli, Hasan Kılıç and Iman Aghaei	DOES WORK ENGAGEMENT MEDIATE THE EFFECTS OF SERVICE ORIENTATION ON JOB EMBEDDEDNESS AMONG FULL TIME FRONTLINE FOUR AND FIVE STAR HOTEL EMPLOYEES IN NORTHERN CYPRUS?
16.30-17.00	Georgiana Karadas, Turgay Avci and Ksenia Sumaneeva	PERSONAL AND JOB RESOURCES PREDICTING HOTEL EMPLOYEES' WORK ENGAGEMENT AND PERFORMANCE
17.00-17.30	Irene Huertas-Valdivia, María I. Roldán Bravo and Araceli Rojo Gallego-Burín	HOW TO BUILD ENGAGEMENT AMONG HOSPITALITY EMPLOYEES

Conference Schedules

Session V
July 12
Wednesday

Session Chair: Prof. Dr. Habib Alipour
Place: Soli

Time	Author	Subject
16.00-16.30	Soad Abokhamis Mousavi	DESIGNING A MODEL FOR SUSTAINABLE SMALL-SCALE HOTEL BUILDING: A CASE OF NORTH CYPRUS
16.30-17.00	Olumide Metilelu	AN EXAMINATION OF SOCIO-POLITICAL AND ECONOMIC IMPACT OF ECOTOURISM IN HOST COMMUNITY-(A CASE OF AGBOWA-IKOSI AREA OF LAGOS STATE)
17.00-17.30	Habib Alipour, Farzad Safaeimanesh, Shahrzad Safaeimanesh and Aghdas Zaghian	SPATIAL DISTRIBUTION OF TOURISTS TO THE PERIPHERAL DESTINATIONS: THE CASE STUDY OF ISFAHAN, IRAN

Session Chair: Assist. Prof. Dr. M. Güven Ardahan
Place: Porta Del Mare

Time	Author	Subject
16.00-16.30	Dana Petranova	FILM TOURISM AS OPPORTUNITY FOR TOURISM DEVELOPMENT
16.30-17.00	Sedigheh Safshekan, Azar Ghaedi, Solmaz Azarmi and Hamed Rezapouraghdam	MOTIVATIONS AND CONSTRAINTS ON RECREATIONAL SPORTS PARTICIPATION: PERCEPTIONS OF UNIVERSITY STUDENTS IN NORTHERN CYPRUS
17.00-17.30	Yaou Hu, Li Pan, Meng Zhang and Xiaorong Fu	THE EFFECT OF ANTHROPOMORPHISM AND SOCIAL NETWORK MESSAGE TYPE ON CUSTOMER'S WILLINGNESS TO PATRONAGE THE BRAND

Conference Schedules

Session V
July 12
Wednesday

Session Chair: Assist. Prof. Dr. Arıl Cansel
Place: Othello

Time	Author	Subject
16.00-16.30	Mehmet Mehmetoglu and Sergio Venturini	PARTIAL LEAST SQUARES STRUCTURAL EQUATION MODELLING (PLS-SEM) FOR HOSPITALITY AND TOURISM RESEARCH
16.30-17.00	Atila Yuksel, Aydemir Ay, Arıl Cansel and Erdogan Ekiz	QUALITY VS QUANTITY: WHAT EDIRNE'S TOURISM MANAGEMENT IS MISSING?
17.00-17.30	Emine Kale	CHARACTERISTICS OF GÖREME (TURKEY) TOURISM ENTERPRISERS AND WORK MOTIVATIONS

Conference Schedules

Session VI
July 13
Thursday

Session Chair: Prof. Dr. Mustafa İlkan
Place: Salamis

Time	Author	Subject
09.30-10.00	Mehmet Necati Cizrelioğulları and Mehmet Veysi Babayiğit	THE IMPACT CORRELATION OF KNOWLEDGE MANAGEMENT AMONG COMPETITIVE ADVANTAGE, HOTEL PERFORMANCE AND MARKET ORIENTATION IN HOSPITALITY INDUSTRY
10.00-10.30	Cihan Alphun and Mine Haktanır	CURRENT PRACTICE OF CRITICAL SUCCESS FACTORS IN A HOTEL CONTEXT: A CASE STUDY
10.30-11.00	Hamed Rezapouraghdam and Banafshe Esmaeili	SUSTAINABLE DESERT-TOURISM DEVELOPMENT STRATEGIES IN KHARA DESERT, IRAN: A SWOT ANALYSIS APPROACH

Session Chair: Assoc. Prof. Dr. Barry Mak
Place: Lambousa

Time	Author	Subject
09.30-10.00	Çağatan Taşkın, Erdoğan Koç, Hakan Boz and Ahmet Akif Karadamar	MEASURING CUSTOMER-BASED BRAND EQUITY FOR BURSA: A CITY OF HISTORY AND CULTURE
10.00-10.30	Erdogan Ekiz and Ibrahim Alsini	WHAT HOTEL MANAGERS THINK ABOUT GUEST COMPLAINTS? CASE OF SAUDI ARABIAN HOSPITALITY INDUSTRY
10.30-11.00	Hanne Ala-Harja, Tuija Pitkäkoski and Inari Aaltojärvi	LUNCH CUSTOMER EXPERIENCE FACTORS IN RESTAURANT BUSINESS

Conference Schedules

Session VI
July 13
Thursday

Session Chair: Assoc. Prof. Dr. Medet Yolal
Place: Soli

Time	Author	Subject
09.30-10.00	Gurel Cetin, Orhan Akova, Ozan Atsiz and Mehtap Balık	COMPONENTS OF PACKAGE TOUR QUALITY
10.00-10.30	Ozan Kaya, Serhat Harman and Erol Duran	CRUISING MOTIVATION OF CRUISE PASSENGERS VISITED ISTANBUL
10.30-11.00	Michela Cesarina Mason, Andrea Moretti, Adriano Paggiaro and Francesco Raggiotto	DEVELOPING A CONCEPTUAL MODEL FOR A BETTER UNDERSTANDING OF SPORT EVENT TRAVELERS' BEHAVIOUR

Session Chair: Prof. Dr. Habib Alipour
Place: Porta Del Mare

Time	Author	Subject
09.30-10.00	Ting Li, Fang Liu and Juanyi Liu	A QUALITATIVE STUDY ON ECOTOURISM EXPERIENCE IN CHINA
10.00-10.30	Omer Çoban, Sebahattin Emre Dilek and Ecem Tezgel	BARRIERS TO ENVIRONMENTAL MANAGEMENT SYSTEMS (EMS): CASE OF 4 AND 5 STAR HOTELS IN ISTANBUL
10.30-11.00	Uchechukwu Ukeje, Hatice Imamoglu and George Ike	TOURISM DEVELOPMENT AND ENVIRONMENTAL DEGRADATION IN TURKEY: AN ASYMMETRIC ARDL FRAMEWORK.

Conference Schedules

Session VI
July 13
Thursday

Session Chair: Prof. Dr. TURGAY AVCI
Place: Othello

Time	Author	Subject
09.30-10.00	Marie Chan Sun, Dogan Gursoy, Rajendra P Gunputh, Fang Liu, Haywantee R Ramkissoon, Yangyang Jiang, Hristijan Kuzmanovikj, Wei Wei and Allan Lu	FOCUS GROUP DISCUSSION ON THE SMOKE-FREE SUPPORT HOTEL CONCEPT: MAIN THEMES AND SUB -THEMES
10.00-10.30	Füsun İstanbullu Dinçer, Hülya Özçit, İbrahim Çifçi, Bahadır Sezer, Onur Cüneyt Kahraman and Şimal Şahinoğlu	A RESEARCH TO DETERMINE EXPECTATIONS, SATISFACTIONS AND DIFFICULTIES OF VISUALLY-IMPAIRED PERSONS: A CASE STUDY IN ACCESSIBLE MUSEUMS IMPLEMENTATIONS IN ISTANBUL
10.30-11.00	Sofia Lopes, Frédéric Vidal and Ana Brochado	HOSPITALITY IN HOSPITALS

Conference Schedules

Session VII
July 14
Friday

Session Chair: Prof. Dr. Mustafa İlkan
Place: Salamis

Time	Author	Subject
14.00-14.30	Nuray Selma Ozdipciner and Seher Ceylan	ANALYSIS FOR TRAVEL AGENTS' WEB SITE CONTENT: AN IMPLEMENTATION IN AEGEAN REGION
14.30-15.00	Selira Kotoua and Mustafa Ilkan	INFORMATION TECHNOLOGY AND TOURISM IN GHANA
15.00-15.30	Martin Slivka and Slavomír Magál	VIRTUAL REALITY IN TOURISM

Session Chair: Prof. Dr. Hüseyin Arasl1
Place: Soli

Time	Author	Subject
14.00-14.30	Fatih Gorgun, Elham Ansori and Furkan Arasl1	EFFECTS OF PERCEIVED JOB VALUE FIT AND EMPLOYEE-ORGANIZATIONAL VALUE FIT ON JOB PERFORMANCE: MEDIATING ROLE OF INTRINSIC MOTIVATION IN HOTELS INDUSTRY
14.30-15.00	Nazanin Naderiadib Alpler and Huseyin Arasl1	EFFECT OF JOB STRESSORS ON EMPLOYEES WORK OUTCOME THROUGH BURNOUT
15.00-15.30	Murude Ertac and Servet Elidemir	THE EFFECT OF CREATIVITY ON TURNOVER MOTIVE AMONG HOTEL CHEFS: MODERATING ROLE OF WORK STRESS AND WORK SATISFACTION

Conference Schedules

Session VII
July 14
Friday

Session Chair: Dr. Georgiana Karadaş
Place: Porta Del Mare

Time	Author	Subject
14.00-14.30	Erhan Boğan and Bekir Bora Dedeoğlu	THE LINK BETWEEN PERCEIVED CORPORATE SOCIAL RESPONSIBILITY, COMMITMENT TO THE TOURISM INDUSTRY AND WILLINGNESS TO RECOMMEND THE ORGANIZATION
14.30-15.00	Huseyin Arasli, Hamed Rezapouraghdam, Elaheh Behravesh and Amin Shahgerdi	CORPORATE SOCIAL RESPONSIBILITY IN THE HOTEL INDUSTRY: AN OBSERVATION THROUGH THE LENSE OF LEGITIMACY
15.00-15.30	Fang Liu, Chao-zhi Zhang and Ting Li	EXPERIENCE AND REVISIT INTENTION IN AN ADVENTURE TOURISM CONTEXT

Session Chair: Assist. Prof. Dr. Mine Haktanır
Place: Othello

Time	Author	Subject
14.00-14.30	Barry Mak and Edic Sun	THE POSITIONING OF SMALL- AND MEDIUM-SIZED RETAIL TRAVEL AGENCIES IN HONG KONG
14.30-15.00	Seher Ceylan, Muhammet Emin Soydaş and Nuray Selma Ozdipciner	DIFFERENCES OF COMMUNICATION SKILLS OF LOCALS WHO SERVE IN TOURISM SECTOR BY BUSINESSES THEY WORK FOR
15.00-15.30	Andrei Kirilenko and Shihan Ma	CLIMATE CHANGE AND TOURISM IN ENGLISH LANGUAGE NEWSPAPER PUBLICATIONS

Conference Schedules

Session VIII
July 14
Friday

Session Chair: Prof. Dr. Habib Alipour
Place: Salamis

Time	Author	Subject
16.00-16.30	Maria Santana-Gallego, Jaume Rossello and Johan Fourie	THE EFFECTS OF TERRORISM, CRIME AND CORRUPTION ON TOURISM
16.30-17.00	Hamed Rezapouraghdam, Raheleh Hassannia and Bahareh Hassanzadeh	TRAVELERS' PERCEPTION OF ENVIRONMENTAL DEGRADATION CAUSED BY UNSUSTAINABLE DEVELOPMENT IN PUBLIC TOURISM RESORTS: EVIDENCE FROM CASPIAN SEA REGION, IRAN
17.00-17.30	Gunputh Rajendra Parsad and Pudaruth Sameerchand	MURDER AND RELATED OFFENCES: THE DILEMMA AMONG TOURISTS IN PARADISE-TOURIST DESTINATIONS THE MAURITIAN NEW PHENOMENON CASE STUDY

Session Chair: Assist Prof. Dr. Hale Özdoğaç Özgit
Place: Lambousa

Time	Author	Subject
16.00-16.20	Hulya Tastan, Adem Yetim, Serife Cicik and Beril Donmez	THE ROLE OF LOCAL FOODS OFFERED AT RESTAURANTS IN THE ATRACTIVENESS OF HATAY DESTINATION
16.20-16.40	Kurtulus Ozbasar, Furkan Arasli and Huseyin Arasli	ANTECEDENTS OF CULINARY ART CAREER CHOICE AMONG VOCATIONAL HIGH SCHOOL STUDENTS: A CASE OF NORTH CYPRUS
16.40-17.00	Sarvnaz Baradarani and Özlem Altun	REASONS BEHIND STUDENTS' CHOICE OF GASTRONOMY AND CULINARY ARTS: CASE OF NORTHERN CYPRUS
17.00-17.20	Zora Hudíková	FOOD MARKETING AS TASTE AND SMELL OF COUNTRY

Conference Schedules

Session VIII
July 14
Friday

Session Chair: Prof. Dr. Hüseyin Arasli
Place: Soli

Time	Author	Subject
16.00-16.30	Mehmet Veysi Babayiğit and Mehmet Necati Cizrelioğulları	THE MEDIATING ROLE OF ETHICAL LEADERSHIP BETWEEN THE PSYCHOLOGICAL CAPITAL AND JOB SATISFACTION LEVELS OF THE IMMIGRANT EMPLOYEES IN NORTH CYPRUS HOTEL INDUSTRY
16.30-17.00	Anastasia Ozturk and Osman M. Karatepe	THE IMPACT OF PSYCHOLOGICAL CAPITAL ON HOTEL CUSTOMER-CONTACT EMPLOYEES' NONATTENDANCE INTENTIONS AND CREATIVE PERFORMANCE: TRUST AS A MEDIATOR
17.00-17.30	Hasan Kılıç, Turgay Avcı, and Huda Megeirhi	UNDERSTANDING THE FUNCTIONAL RELATIONSHIP BETWEEN TEAM PSYCHOLOGICAL CAPITAL, AUTHENTIC LEADERSHIP AND WORKPLACE INCIVILITY: A THEORETICAL FRAMEWORK

Session Chair: Assoc. Prof. Dr. Erdogan Ekiz
Place: Porta Del Mare

Time	Author	Subject
16.00-16.30	Habib Alipour, Hamed Rezapouraghdam, Sima Rahimizhian, Arezoo Soosan, Farzad Safaeimanesh, Hewa S Khalid and Maryam Alsadat Seyed Abolghasemi	AN EXAMINATION OF THE ROLE OF EDU-TOURISM IN DESTINATION MANAGEMENT AND DEVELOPMENT THROUGH LOCALS' PERSPECTIVE: THE CASE OF EMU/TRNC
16.30-17.00	Johra Fatima	MODERATED MODERATION EFFECT OF AGE AND GENDER ON ATTITUDE-INTENTION LINK FOR MOBILE-BASED TOURISM EDUCATION IN EMERGING MARKET
17.00-17.30	Mustafa Ilkan, Mobina Beheshti, Sima Rahimizhian and Erim Atalar	THE ROLE OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) IN TOURISM EDUCATION: A CASE STUDY OF HIGHER EDUCATION STUDENTS

Conference Schedules

Session VIII
July 14
Friday

Session Chair: Assist. Prof. Dr. Rüçhan Kayaman
Place: Othello

Time	Author	Subject
16.00-16.30	Lijuan Su, Svetlana Stepchenkova and Elena Shichkova	MARKETING TO AN UNFRIENDLY AUDIENCE: EFFECT OF THE BRAND USA PROMOTIONAL VIDEO ON RUSSIAN TOURISTS
16.30-17.00	Eli Avraham	NATION BRANDING AND STRATEGIES FOR COMBATTING TOURISM CRISES AND STEREOTYPES TOWARDS DESTINATIONS
17.00-17.30	Çağatan Taşkın and Ahmet Akif Karadamar	EXPLORING RELATIONSHIPS AMONG THE ANTECEDENTS OF DESTINATION BRAND LOYALTY: A SYMBOLIC CONSUMPTION PERSPECTIVE

July 15, 2017, SATUDAY

Optional Tour of the Island (Cultural Attractions)

Cultural Sightseeing Tour including bus transfers, packed lunch with a soft drink are the complements from the Conference Committee (Anything else consumed at the stopover points will be at your own expense.)

HOTELS – CONFERENCE VENUE TRANSFER PROGRAM

7th ADVANCES IN HOSPITALITY AND TOURISM MARKETING AND MANAGEMENT (AHTMM) Conference , July 10-15, 2017

Bus Transfers

Route A: Salamis Bay Conti Resort Hotel and Oscar Park Hotel

Route B: Arkin Palm Beach Hotel and Port View hotel

Conference Venue (Main Destination): Rauf Raif Denktas Culture and Congress Center

10.07.2017 Monday (Welcoming Reception)

Bus 18:45-Palm Beach, Port View, Oscar Park » Salamis Bay Conti Resort hotel

Bus 22:30 Salamis Bay Conti Resort hotel » Oscar; Port; Arkin Palm Beach hotel

11.07.2017 Tuesday

1-Bus 08:00- Route A » Rauf Raif Denktaş Congress Center

2-Bus 08:00- Route B » Rauf Raif Denktaş Congress Center

1-Bus 11:30 Rauf Raif Denktaş Congress Center » Route A

2-Bus 11:30 Rauf Raif Denktaş Congress Center » Route B

1-Bus 12:00- Route A » Rauf Raif Denktaş Congress Center

2-Bus 12:00- Route B » Rauf Raif Denktaş Congress Center

1-Bus 19:15 Rauf Raif Denktaş Congress Center » Route A

2-Bus 19:15 Rauf Raif Denktaş Congress Center » Route B

HOTELS – CONFERENCE VENUE TRANSFER PROGRAM

7th ADVANCES IN HOSPITALITY AND TOURISM MARKETING AND MANAGEMENT (AHTMM) Conference , July 10-15, 2017

12.07.2017 Wednesday

1-Bus 09:00- Route A » Rauf Raif Denktaş Congress Center

2-Bus 09:00 - Route B » Rauf Raif Denktaş Congress Center

1-Bus 11:30 Rauf Raif Denktaş Congress Center » Route A

2-Bus 11:30 Rauf Raif Denktaş Congress Center » Route B

1-Bus 12:00- Route A » Rauf Raif Denktaş Congress Center

2-Bus 12:00- Route B » Rauf Raif Denktaş Congress Center

1-Bus 18:00 Rauf Raif Denktaş Congress Center » Route A

2-Bus 18:00 Rauf Raif Denktaş Congress Center » Route B

13.07.2017 Thursday

1-Bus 08:45- Route A » Rauf Raif Denktaş Congress Center

2-Bus 08:45- Route B » Rauf Raif Denktaş Congress Center

1-Bus 11:30 Rauf Raif Denktaş Congress Center » Route A

2-Bus 11:30 Rauf Raif Denktaş Congress Center » Route B

1-Bus 12:00- Route A » Rauf Raif Denktaş Congress Center

2-Bus 12:00- Route B » Rauf Raif Denktaş Congress Center

1-Bus 18:00 Rauf Raif Denktaş Congress Center » Route A

2-Bus 18:00 Rauf Raif Denktaş Congress Center » Route B

1-Bus 19:30- Route A » Beach Club (Gala Dinner)

2-Bus 19:30- Route B » Beach Club (Gala Dinner)

1-Bus 12:30 a.m. Beach Club » Route A

2-Bus 12:30 a.m. Beach Club » Route B

HOTELS – CONFERENCE VENUE TRANSFER PROGRAM

7th ADVANCES IN HOSPITALITY AND TOURISM MARKETING AND MANAGEMENT (AHTMM) Conference , July 10-15, 2017

14.07.2017 Friday

1-Bus 11:45- Route A » Rauf Raif Denktaş Congress Center

2-Bus 11:45- Route B » Rauf Raif Denktaş Congress Center

1-Bus 15:30 Rauf Raif Denktaş Congress Center » Route A

2-Bus 15:30 Rauf Raif Denktaş Congress Center » Route B

1-Bus 16:00- Route A » Rauf Raif Denktaş Congress Center

2-Bus 16:00- Route B » Rauf Raif Denktaş Congress Center

1-Bus 18:00 Rauf Raif Denktaş Congress Center » Route A

2-Bus 18:00 Rauf Raif Denktaş Congress Center » Route B

15.07.2017 Saturday (Optional tour)

Bus 09:15- Salamis; Oscar Park, EMU; Port View; Palm Beach » Old Town
10:00-10:30 Old Town

11:00-11:30 St. Barnabas

11:45 -12:30 Salamis Ruins

13:30-14:00 Coffee Break Stop

15:00-15:30 Bellapais Abbey

16:00-17:00 Girne Castle

17:30-18:30 Free Time at the Kyrenia Harbour

18:30 Departure from Girne

19:30 Arrival to the Hotel

Note



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ADVANCES IN HOSPITALITY AND TOURISM MARKETING AND MANAGEMENT CONFERENCE (AHTMM)

WASHINGTON STATE UNIVERSITY

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ISO
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Community of Mediterranean Universities

ATLAS

City & Guilds

FIBAA

AHTOPA

AE HT

WORLD ASSOCIATION OF CHEFS SOCIETIES

EUA
European University Association

WSET
WINE & SPIRIT EDUCATION TRUST

IAU
INTERNATIONAL ASSOCIATION OF UNIVERSITIES

IWSA
INTERNATIONAL WINE & SPIRITS ACADEMY

ICIF
ITALIAN CULINARY INSTITUTE FOR FOREIGNERS

EURHODIP